



Teatro
Yerbabruja



The Spark Festival

17 2ND AVE, BAY SHORE, NY 11706



**SPONSOR
PACKAGE**

Igniting Creative Flame. Uniting Cultures. Activating Downtown.

The Spark Festival is a multicultural, local & BIPOC-lead street festival produced by Teatro downtown Bay Shore, NY taking place on April 26th 2026. Centered around creativity, it's designed as a rededication of the recently renovated, historic Second Avenue Firehouse — a wonderful part of Bay Shore's storied past.

Yerbabruja in heritage, & connection, a wonderful part of

As a creative placemaking initiative that we plan to undertake annually, it positions artists as drivers of economic vitality and cultural equity. This is more than a one-day event, it is part of Teatro Yerbabruja's long-term strategy to help establish downtown Bay Shore & the Greater Bay Shore area as a thriving cultural district where multicultural art, commerce, and community flourish together.

PLATINUM

LEAD PARTNER

\$3, 000

Platinum Payment

- › Stage mention during festival, thank-you announcement and sponsor-provided banner on the stage
- › Stage mention & sponsor-provided banner visibility at the Puerto Rican Hispanic Day Parade
 - › Radio promotion on 3 radio stations (JVC mentions)
 - › Featured social media boosted posts
 - › Prime on-site booth
 - › Logo on website
- › Highlight in the post-event impact report

GOLD

MAJOR SUPPORTER

\$2, 000

Gold Payment

- › Stage mention during festival, thank-you announcement and sponsor-provided banner.
 - › Radio promotion on 3 radio stations (JVC mentions)
 - › Featured social media boosted posts
 - › Prime on-site booth
 - › Logo on website
- › Highlight in the post-event impact report

SILVER

COMMUNITY PARTNER

\$1, 000

Silver Payment

- › Stage mention during the festival
 - › Social media promotion
- › Sponsor provided banner at the Fire House (festival presence)
 - › On-site booth
 - › Logo on website

**VISIT [SPARKFESTIVALNY.COM/SPONSORS](https://www.sparkfestivalny.com/sponsors)
TO ACCESS OUR ONLINE APPLICATION**

FESTIVAL DATE

Sun, April 26, 2026
2- 8PM

RAIN DATE

Sun, May 3rd, 2026
2- 8PM

Let's build something unforgettable—support local artists, boost downtown energy, and leave a lasting impression on our community. Join The Spark Festival movement!

HAVE ANY QUESTIONS? EMAIL US AT SPARKFESTIVALNY@GMAIL.COM



The Spark Festival

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SPONSOR APPLICATION

Igniting Creative Flame. Uniting Cultures. Activating Downtown.

Thank you for your interest in sponsoring our event. Your support helps us create meaningful experiences for our community while providing visibility for your brand.

BUSINESS / ORGANIZATION INFORMATION

Business Name _____

Contact Person Name _____

Title / Role _____

Email Address _____ Phone Number _____

Business Website _____

Business Address _____

City _____ State _____ Zip _____

SPONSORSHIP LEVEL

Please select the sponsorship level you would like to participate in:

- < > Platinum Sponsorship – \$3,000
- < > Gold Sponsorship – \$2,000
- < > Silver Sponsorship – \$1,000

IMPORTANT INFORMATION

- > Please fill out this last page and email it to sparkfestivalny@gmail.com
- > For payments by check, please make the check payable to Teatro Experimental Yerbabruja Inc. and mail it to 17 Second Avenue, Bayshore NY 11706
- > Deadline: April 12, 2026.
- > All logistics will be sent via email.

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Sun, April 26, 2026
2- 8PM

RAIN DATE
Sun, May 3rd, 2026
2- 8PM

QUESTIONS?

EMAIL: SPARKFESTIVALNY@GMAIL.COM / TEATROYERBABRUJA@GMAIL.COM
 CALL: PHONE NUMBERS: (631) 882- 6310 / (631) 626- 3603